

CONTRACT



KVVU TV
25-TV 5 Drive
Henderson, NV 89014
(702)435-5555

And:

Crossroads Media
66 Canal Center Plaza
Suite 555
Alexandria, VA 22314

Contract / Revision 492476 /		Alt Order # 06305994
Product AMER CROSSROADS ADD		
Contract Dates 09/18/12 - 09/27/12		Estimate # 952
Advertiser American Crossroads NV		Original Date / Revision 09/06/12 / 09/06/12
Billing Cycle EOM/EOC	Billing Calendar Broadcast	Cash/Trade Cash
Station KVVU	Account Executive Teresa Difuria	Sales Office TELEREP-PHIL
Special Handling		
Demographic Adults 35+		
IDB#	Advertiser Code 11	Product Code 27
Agency Ref		Advertiser Ref

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	KVVU	09/21/12	09/21/12	Fox 5 News at 6pm	M-F 6-630pm		:30			NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	----1--				1	\$900.00			
N 2	KVVU	09/24/12	09/24/12	Fox 5 News at 6pm	M-F 6-630pm		:30			NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	1-----				1	\$900.00			
N 3	KVVU	09/22/12	09/22/12	NCAA Football Late Game	NCAA Football Lat		:30			NM	1	\$2,325.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	-----1-				1	\$2,325.00			
N 4	KVVU	09/22/12	09/22/12	FOX 5 News Sat 10-11p	10-11p Sat		:30			NM	1	\$2,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	-----1-				1	\$2,100.00			
N 5	KVVU	09/23/12	09/23/12	NFL Pre-Game Show	NFL Sa-Su 8a-6p		:30			NM	1	\$1,650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	-----1				1	\$1,650.00			
N 6	KVVU	09/20/12	09/27/12	Fox 5 News at 6pm	M-F 6-630pm		:30			NM	2	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	---1---				1	\$900.00			
Week:		09/24/12	09/30/12	---1---				1	\$900.00			
N 7	KVVU	09/18/12	09/25/12	Fox 5 News at 6pm	M-F 6-630pm		:30			NM	2	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	-1-----				1	\$900.00			
Week:		09/24/12	09/30/12	-1-----				1	\$900.00			
N 8	KVVU	09/19/12	09/26/12	Fox 5 News at 6pm	M-F 6-630pm		:30			NM	2	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	--1----				1	\$900.00			
Week:		09/24/12	09/30/12	--1----				1	\$900.00			
Totals											11	\$13,275.00

Time Period	# of Spots	Gross Amount	Net Amount
08/27/12 - 09/27/12	11	\$13,275.00	\$11,283.75
Totals	11	\$13,275.00	\$11,283.75

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.



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25-TV 5 Drive
Henderson, NV 89014
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Contract / Revision	Alt Order #
492476 /	06305994

Contract Dates	Product	Estimate #
09/18/12 - 09/27/12	AMER CROSSROADS	952

Advertiser	Original Date / Revision
American Crossroads NV	09/06/12 / 09/06/12

Signature: _____ Date: _____

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SEP6/12 10.40
*** KVVU-TV ***

2	600P-630P	30	\$900.00	9/24	9/24	1	MON	1
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REP HEADLINE# 6305994
 *** ORIGINAL REV#0 ***

REP: TEL# 610-293-4100 FAX# 610-225-1191
 CREDIT ADVISORY: AGENCY CREDIT RISK !!
 ORDER WORKSHEET HARRIS REPORT FROM REP

SEP6/12 10.40
 *** KVVU-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
3			100P-800P PROGRAM : COLLEGE FOOTBALL CON COM1: COLLEGE FOOTBALL	30		\$2,325.00	9/22	9/22	1		SAT	1
4			1000P-1100P PROGRAM : FOX 5 NEWS AT 10PM SAT CON COM1: FOX 5 NEWS AT 10PM SAT	30		\$2,100.00	9/22	9/22	1		SAT	1
5			900A-1000A PROGRAM : FOX NFL SUNDAY CON COM1: FOX NFL SUNDAY	30		\$1,650.00	9/23	9/23	1		SUN	1
6			600P-630P PROGRAM : MORE ACCESS CON COM1: NEWS	30		\$900.00	9/20	9/27	1		THU	2
7			600P-630P PROGRAM : MORE ACCESS CON COM1: NEWS	30		\$900.00	9/18	9/25	1		TUE	2
8			600P-630P PROGRAM : MORE ACCESS CON COM1: NEWS	30		\$900.00	9/19	9/26	1		WED	2
SEP/12 13275.00												
CONTRACT TOTAL 13275.00												
TOTAL SPOTS 11												

MARKET TOTALS \$39,044 KVVU 34% KSNV 37% KLAS 0% KTNV 29% KVMY 0% KVCW 0% CABL 0% KTUD 0%

SVC- NSI
 DEMOS- RA35+*